

Beyond Language 2026

International Conference for Young Scholars

CONFERENCE PROGRAM

Monday, 15 June 2026

University of Silesia in Katowice

VENUE: Professor Kazimierz Polański Auditorium, Faculty of Humanities and Institute of Linguistics, 5 Gen. Stefan Grot-Roweckiego St., 41-205 Sosnowiec

OPENING SESSION

8:45

Prof. Dr. Renata Dampc-Jarosz – Deputy Dean for Education and Student Affairs – Sosnowiec

Prof. Dr. Paweł Zakrajewski – Degree Programme Director: Applied Linguistics | Korean Studies

PLENARY SESSION

9:00 – 9:30

Dr. Seungik Lee (Jagiellonian University, Kraków)

Yoko's Story and Victimhood Nationalism in Korea

9:30 – 10:00

Dr. Chang Il You, Hanna Stryj (University of Silesia, Katowice)

Between Purism and Globalization: Ideological and Pragmatic Aspects of Loanwords in South Korean

SESSION SCHEDULE

10:10 – 10:20

Faustyna Drzyzga, Julia Spyra (University of Silesia)

Lost in Translation: The Impact of English Subtitling on Korean Social Hierarchies

10:25 – 10:35 Joanna Dyl (University of Silesia)

How Does Machine Translation Compare to Human Translation: A Study Based on the Korean Movie “Mother”

10:40 – 10:50 Patrycja Ziółkowska (University of Silesia)

Challenges in Translating Cultural and Societal Nuances in Cho Nam-joo’s Kim Ji-young, Born 1982

10:50 – 11:00 **DISCUSSION**

11:00 – 11:10 Marcel Bartkowiak (University of Silesia)

Rabbit or a Tiger? A Study on the Dissonance between Korea’s Foreign and Internal Policy

11:15 – 11:25 Piotr Lubszczyk (University of Silesia)

From Internet Cafés to the International Capital of Esports. A Study on Esports as a South Korea Cultural Phenomenon and Its Impact on a Domestic and Global Market

11:30 – 11:40 Kaja Fijałkowska (University of Silesia)

Small Bites, Global Appetites: The Socio-Technical Secret Behind Webtoons’ Global Success

11:45 – 11:55 Filip Augustyński (SWPS University)

The Voice of Sorrow: The Evolution of Han in the Modern Era as a Mechanism of Emotional Regulation in K-pop

12:10 – 12:20 **DISCUSSION**