

Beyond Language 2026

International Conference for Young Scholars

CONFERENCE PROGRAM

Friday, 19 June 2026

University of Lodz

Disinformation Discourse

**VENUE: Aula A5, Faculty of Philology, University of Lodz,
Pomorska St. 171/173, Łódź, Poland**

THEME OUTLINE

Disinformation discourse consists in the deliberate practice of disseminating false information with the intention to deceive. Originating from random fake news spread online by individuals, nowadays it comprises all kinds of content of public interest, importance or urgency, from healthcare to environment to war, communicated by organized groups sponsored by various public-political or commercial principals. Using sophisticated techniques of propaganda and threat generation, disinformation discourse is difficult to counter, as it draws on the current construction of societies, their anxieties and fears, craftily exploiting cases of public distrust in officially circulated information. This roundtable brings together papers that explore disinformation discourse in terms of a) its conceptual underpinnings and linguistic structure; b) the public, political, and media domains in which it mostly often occurs and which it is likely to colonize in the future; c) methods in which can be efficiently researched and described. The desired outcome of the presentations and the following discussion is to:

- ➡ produce a comprehensive, cutting-edge account of the concept, origins, evolution and current domains of disinformation discourse;
- ➡ relate the phenomenon of disinformation discourse to central, urgent problems of modern societies, such as authority crisis, public anxiety, and growing distrust in official news content;
- ➡ outline interdisciplinary ways of researching disinformation discourse across its many domains and discursive manifestations, from healthcare, environment, and modern technology, to international conflict and war propaganda.

PROGRAM

OPENING SESSION

10:00 Opening the roundtable, describing the formula, introducing presenters and audience

PLENARY SESSION

10:10 Prof. Dr. Piotr P. Chruszczewski (University of Wrocław)

Introductory Word on the BL Conference Series from the Perspective of Anthropological Linguistics

10:25 Prof. Dr. Piotr Cap & Dr. Monika Tosik (University of Łódź)

Disinformation Discourse: Concept, Domains, Analysis

SESSION SCHEDULE

11:00 Prof. Dr. Jerzy Luty (University of Wrocław)

Cognitive Limits, Digital Networks, and the Vulnerability to Disinformation: An Evolutionary Perspective

11:20 Aleksandra Michałowska-Kubś (NASK Warsaw)

Discourse on Climate and Energy Related Disinformation: Selected Examples

11:40 Yoldaş Ozan Yıldı (Ege University, Turkey)

Beyond the Mask: Meta-Anonymity as a Strategic Mechanism in Disinformation Discourse

12:00 Małgorzata Harasimik (University of Warsaw)

More Than a Tool: Conceptual Metaphors About Artificial Intelligence

12:20

COFFEE BREAK

Coffee and tea will be freely available in front of the Aula between 10-13:30 hrs



12:35

Roundup of Presentations

Prof. Dr. Piotr Cap

12:50

Q&A Session and General Discussion

Moderator: Dr. Monika Tosik

13:30

CONCLUSION AND CLOSING